

Danielle Day Huff  
President/CEO  
C&H Baseball, Inc.

After a tragic event left Danielle and her brother to be raised by their Mom, she saw first-hand that life can give you lemons but with hard work and unwavering principles you can succeed.

Attending the University of Mississippi, Danielle graduated with a BS in Journalism and Advertising with an emphasis in Business. She started her career as an advertising account executive in MS, NV and ID with clients like McDonald's Co-ops, General Construction Companies, Micron Technologies and The Idaho Department of Tourism before forming C&H Baseball, Inc. and purchasing the assets of C&H Baseball & Metals, Inc. of Bradenton, FL in 2000.

Working in her Uncle's manufacturing shop during summers and school breaks made an impression on her and started her dream of owning her own business. So, in 1999 when the opportunity to buy a small baseball manufacturing shop, she convinced her husband and business partner, Rob, to leave his career as a Golf Professional and Golf Course Architect move across the country to Florida and start C&H Baseball, Inc.

In the last 17 years, C&H Baseball has grown from 4 employees to 14 with offices in Florida, Arizona and Idaho while more than tripling gross sales in that time from \$900,00 to over \$3 million. C&H Baseball, Inc. manufactures and installs athletic field equipment, field netting, field wall padding and resales many other products used in sports venues. C&H Baseball has supplied and installed products throughout the United States, Dominican Republic, Central America, South America, Australia, and Europe. One of the most exciting orders was the 2000 Olympic Games in Sydney, Australia. With over 650 completed stadium projects C&H Baseball, Inc. is recognized in the baseball industry as the company to turn to for quality equipment, backstop netting design, engineering and installation.

In her spare time, Danielle has as wonderful husband and business partner, Rob, and three wonderful children: Graysen (20), Isabella (15) and Sophie (13). They are the light of her life and the source of her other jobs as wife, Mom, taxi driver, soccer mom, golf mom, and banker. Needless to say her life is full of adventure.